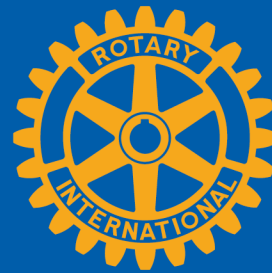


HOW TO ACCESS ROTARY CLUB CENTRAL

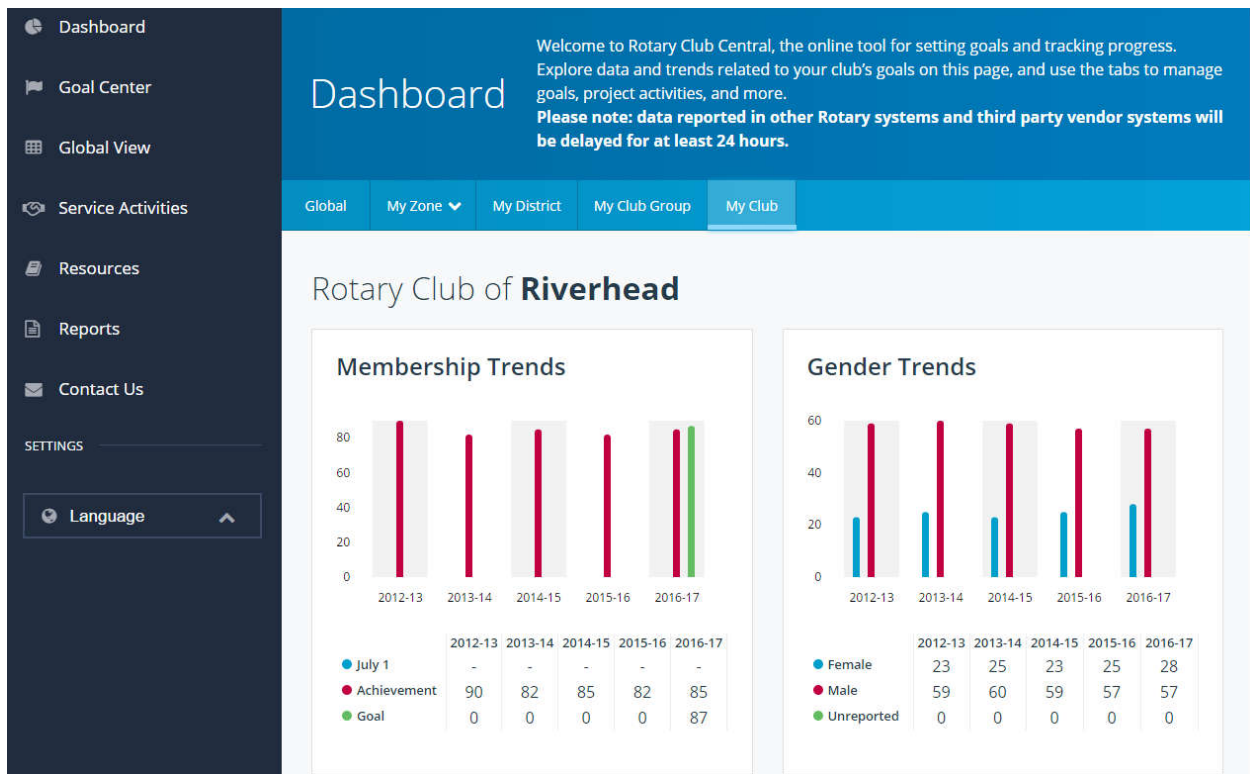


1 Go to My Rotary and select **Sign In** or **Register**. Or go to rotary.org/clubcentral to reach the site directly. You'll be prompted to sign in to My Rotary or create an account if you haven't already.

2 Select **Member Center**

3 Select **Rotary Club Central**

The screenshot shows the Rotary Club Central website interface. At the top right, there are links for "Sign In" and "Register". Below the navigation bar, the "Member Center" link is highlighted. On the left, the "SIGN IN" section includes fields for "SIGN-IN EMAIL" and "PASSWORD", with a "SIGN IN" button. To the right of the sign-in fields is a "WHY CREATE AN ACCOUNT?" section. Below the sign-in section, there is a "JOIN US!" section, a "REFER A MEMBER" section, and an "ONLINE TOOLS" section where "Rotary Club Central" is highlighted. On the right side of the page, there is a "ROTARY GLOBAL REWARDS" section and an "INTERNATIONAL CONVENTION" section with a "REGISTER" button.



HOW TO SET A GOAL

For club officers



1

NAVIGATE TO GOALS

Dashboard

Welcome to Rotary Club Center. Explore data and trends related to your club's goals and tracking progress. Please note: data reported in other Rotary systems and third party vendor systems will be delayed for at least 24 hours.

Global View

Service Activities

Resources

Reports

Contact Us

SETTINGS

Language

Global

Membership Trends

2012-13 2013-14 2014-15 2015-16 2016-17

Select **Goal Center** from the navigation menu on the left

2

FIND GOALS TO TRACK

Goal Center

The Goal Center is where you can set goals your club will focus on, and track progress. Please note: data reported in other Rotary systems and third party vendor systems will be delayed for at least 24 hours.

All Club Groups All Clubs Search clubs...

Rotary Club of

0 OF 8 ACHIEVEMENT

Members & Engagement Rotary Foundation Giving Service Young Leaders Public Image Rotary

2017-18

EDIT

Before choosing your club's goals, make sure the **appropriate year** is listed

The goals you select will appear below. To report progress or add, remove, or edit a goal, select

If the **Edit** button appears, click or tap it to find goals your club wants to track. If this button reads **Save** and goals are displayed, proceed to the next step

Dashboard
Goal Center
Global View
Service Activities
Resources
Reports
Contact Us
SETTINGS
Language

Goal Center

The Goal Center is where you choose and set the goals your club will focus on, and track progress.
Please note: data reported in other Rotary systems and third party vendor systems will be delayed for at least 24 hours.

All Club Groups
All Clubs
Search clubs...

Rotary Club of
2017-18
0 OF 9 ACHIEVEMENT

Members & Engagement
Rotary Foundation Giving
Service
Young Leaders
Public Image

SAVE
Which goals will your club track this year? Browse goals by category and select only those you plan to pursue. Then save.

Sort selected goals

ACHIEVEMENT	GOAL	SELECT GOAL
Inbound Youth Exchange students Show goal details and history	<div> <div>-</div> <div>Enter Goal Value</div> </div>	<input checked="" type="checkbox"/>

Select the goals that your club wishes to track by clicking or tapping the check boxes next to them

3

SET A GOAL

Dashboard
Goal Center
Global View
Service Activities
Resources
Reports
Contact Us
SETTINGS
Language

Goal Center

The Goal Center is where you choose and set the goals your club will focus on, and track progress.
Please note: data reported in other Rotary systems and third party vendor systems will be delayed for at least 24 hours.

All Club Groups
All Clubs
Search clubs...

Rotary Club of
2017-18
0 OF 9 ACHIEVEMENT

Members & Engagement
Rotary Foundation Giving
Service
Young Leaders
Public Image

SAVE
Which goals will your club track this year? Browse goals by category and select only those you plan to pursue. Then save.

Sort selected goals

ACHIEVEMENT	GOAL	SELECT GOAL
Inbound Youth Exchange students Show goal details and history	3	<input checked="" type="checkbox"/>
Rotaract club Show goal details and history	<div> <div>-</div> <div>Enter Goal Value</div> </div>	<input type="checkbox"/>

Enter a goal value in the box titled **Goal**

Click or tap **Save** after you've entered a goal value



D***ISTRICT*** *and* C***LU***B d***ata***b***ase*** (***DAC-db***) ***TRAINING***

DACdb Rotary Club
Management!



Install – Simple!

- You will not find DACdb in the phone stores
- DAC mobile – is in the "cloud", ready to be used anytime, anywhere you have connectivity.
- Use your browser: **m.DACdb.com** (no www)
- Add ICON to Home screen:



iPhone: ICON at the bottom





Security Levels – 10 Levels

- 0 – Public (public websites – not logged in)
- **1 – Members**
- 2 – Committee Chairs – Add/Delete members
- 3 – Event Moderators
- **4 – Club Officers**
- 5 – Assistant Governors
- **6 – District Administrators**
- **7 – District Communication Officer (DCO)**
- 8 – Zone Administrators (zones, multi-districts)
- 9 – DACdb administrators (DACdb Team)



D***ISTRICT*** *and* C***LU***B *data*b*ase*

Smartphone – for Your CLUB Directory

All this information about your **Membership, Club, Committees, Club Calendar** and the **District Calendar** is *now* on your **Smartphone...**

www.DACdb.com

...Just **LOG IN** as a ROTARIAN



***BUT HOW DO
I USE IT ?***





DISTRICT and Club database

LOG IN URL:

www.DACdb.com/Rotary/





Logging In



DACdb

The District and Club database was developed to assist districts and clubs to meet their administrative reporting requirements to Rotary International, and to foster easier communications within the district for the district leadership, district committees, club leadership, and of course the members of Rotary Clubs.

Sign In

(Usually your EMail address)

(Usually your RI MemberID or Last Name)

Not required **unless** you are an AG or District Officer

☒ **DO NOT check this on public systems (e.g., libraries, internet cafes)**

Login

[Forgot Password?](#)

[Login HELP](#)

Create [DaCdb](#) Short Cut [View Mobile Website](#)

DACdb Mobile



Have you tried
DACdb Mobile
yet?

<http://m.DACdb.com>

[Go To DACdb Mobile](#)
[Create DACdb Mobile Desktop ICON](#)



Getting Started

- Our User interface is very “intuitive”...
 - Just click on a “**TAB**” and follow the instructions found within.



DASHBOARD NAVIGATION

[District Home Page](#)

 District Dashboard

District Statistics

[🏠 Club Home Page](#)

 Club Dashboard

[📊 Club Statistics](#)

⚙️ Users Conference 2019

 [DACdb Messages](#)

 [New Interface Video](#)

My CLUB Shortcuts



Downloaded from <http://ajphaphysocpharm.sagepub.com/>

DISTRICT OFFICERS

District Home Page

District Headlines

District Grants-Basic Education & Literacy

Wednesday, August 21,
2019

By Tiffany Ervin

These are a few of the grants that have been approved for DDF (District Designated Funds) this year in our district in the category of Basic Education & Literacy:

Black Mountain Rotarians will assist Owen High School students and faculty develop an outdoor environmental research station, which will teach the students the benefits of sustainability, by restoring a grass lawn to a natural, wild landscape. This will require a modest amount of furniture so that the students can work outside in the center, and native trees and plants. A special emphasis will be on pollinator plants. DDF funding: \$800

Highlands Mountaintop Rotarians will sponsor Bio Blast, where volunteers of all ages find plants and animals in certain areas and catalogue them by photographs and artist's renditions. The purpose is to find as many different varieties as possible to see what is in these places now. In the future, changes in the populations can indicate changes in the environment. Highlands is unique because of its' Biological Station staffed with experts and one of the most bio-diverse areas

Rotarian Spotlight-AG Neil St. Clair

By Tiffany Ervin

The next installment of Rotarian Spotlight features an Assistant Rotary Club of Madison County.



Don't forget to subscribe to our YouTube channel to be notified



Getting Started

EDIT Member

https://www.dacdb.com/SecLogin3.cfm

dacdb.com/SecLogin3.cfm

Apps Google https://www.dacdb.com/ My Rotary | My Rot... District 7670 NGS Recommends... NCAA College Foot... CCRC & Medical crt Our Daily Bread

DAC db Home My DATA My CLUB DISTRICT Help Rotary District 7670 - Lenoir Davis, John W.

MEMBER NAVIGATION

- ✓ Edit Member
- ✓ Enter Makeup
- My ATTNDance
- My Finance Statement
- My Prefs
- My Rotary
- My CLUB Shortcuts
- DISTRICT Shortcuts

Getting Member Profile

John W. Davis (Barbara)
MemberID: 2241854
3114 Auld Farm Rd
Lenoir, NC, 28645

Contact Information
Email: coljohnret@gmail.com
Home: 828-754-3044
Cell: 910-964-0719
Business: 910-964-0719
Fax:

About
Spouse: Barbara
Birthday: 11/28
Anniversary: 10/11
Member Since: 12/19/2008
Previous Years: 0
Sponsor: Don Weiller
Hobbies:
Description:
Degree:


Business Information
Classification: Dentist, Retired
Position: Dentist
Company:
Website:

My Committees

Committee Name	Position
----------------	----------

Lenoir - Active

John



My Participation Data

PHF - Paul Harris Fellow
PHS- Paul Harris Society
Sustaining Member
Past President 2016-17
Rotarian of the Year: 2013-2014
Members Sponsored: 2



Getting Started

EDITING Member data

https://www.dacdb.com/SecLog x +

dacdb.com/SecLogin3.cfm

Apps Google https://www.dacdb... My Rotary | My Rot... District 7670 NGS Recommends... NCAA College Foot... CCRC & Medical crt Our Daily Bread

DAC db Home My DATA My CLUB DISTRICT Help Rotary District 7670 - Lenoir Davis, John W.

MEMBER NAVIGATION

- Edit Member
- Enter Makeup
- My ATTNDance
- My Finance Statement
- My Prefs
- My Rotary
- My CLUB Shortcuts
- DISTRICT Shortcuts

Member Admin: John W. Davis id=800059513
D-7670 Lenoir (#6026)

Cancel Terminate Update

Member	Photo	Contact	Spouse	Business	PData	Club	Login	Alumni	Bio/Notes	Zone	CLI	RLI	Log
--------	-------	---------	--------	----------	-------	------	-------	--------	-----------	------	-----	-----	-----

Member Information

Member Information:

Rotary ID: 2241854 Also known as "MemberID"

Member Type: * Active

Prefix: Mr.

First Name: * John

Middle Name: W.

Last Name: * Davis

Suffix:

Previous Name: Former Name or Maiden Name


Gender: Male

Badge Information:

Badge/Nick Name: John (Only put in a Badge Name IF different from First Name)

Badge Title: Title you want to appear on Event Badges

☐ Member Data Correct?
[What is this?](#)





Getting Started

You have the ability to.....

- Send “**P-MAIL**” (**P**ersonalized e**M**ail)
To **one** or **ALL** your Club members,
in just a couple clicks





Getting Started

P Mail

My Rotary | My Rotary | RC Central 2 | https://www.dacdb.com/SecLogin3.cfm

dacdb.com/SecLogin3.cfm











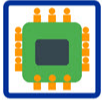















Apps | My Bookmarks | Google | Inbox (534) - coljoh... | Google Maps | My Rotary | My Rot... | https://www.dacdb... | Rotary District 7670 | 2014 NCAA Football... | Scores - College Fo... | Club Finder | Rotary | Sign In | Bookmarks bar - Ch... | Google Translate

Home | Find | My DATA | My CLUB | DISTRICT | Help | Admin

Rotary District 7670 - Lenoir | Davis, John W.

LENOIR CLUB FUNCTIONS (#6026)

Select a function. **Reposition** ICONS by dragging and dropping. **Remove/Add** ICONS using Configuration.
✓ = The top 6 functions will appear on the My CLUB Shortcuts menu in the same order arranged here.

 Find Member	 Club Members	 AREA	 Club Assignments	 Club Attendance	 Calendar	 Club Bulletins	 Club FILES	 Club Information
 Club Committees	 eMeeting	 Club Engagement	 Club ezBulletins	 Club ezBulletins	 Club ezStory	 Club Finance	 Club Grants	 Club Maps
 PMail	 PText	 Reports	 RI Compare	 RLI	 Sponsors	 Club Statistics	 Club Websites	

Creating-Goals-in-...pdf

Type here to search

3:06 PM 2/6/2020



Getting Started

P Mail

My Rotary | My Rotary x My Rotary | My Rotary x RC Central 2 x https://www.dacdb.com/SecLogin3.cfm x

dacdb.com/SecLogin3.cfm

Apps My Bookmarks Google Inbox (534) - coljoh... Google Maps My Rotary | My Rot... https://www.dacdb... Rotary District 7670 2014 NCAA Footbal... Scores - College Fo... Club Finder | Rotary Sign In Bookmarks bar - Ch... Google Translate

Home Find My DATA My CLUB DISTRICT Help Admin

Rotary District 7670 - Lenoir Davis, John W.

Personalized Mail v4 (UserID)

PMail lets you send personalized messages to members.

Schedule Delivery Select Group Select Template Merge Send

Send Options Type=UserID

FROM Davis, John W. EMail "Friendly" Display Name - Your members will see this name on the email

From email: coljohnret@gmail.com Email address this mail will be sent from if Override is set to YES below

TO Davis, John W.;

Sending to: 1
View Member Types

Subject: Rotary -

Add CC Add BCC Show/Change Reply To Show/Change From Address Attach File

Insert Tag Styles Format Font Size

Dear {%FName%},

Creating-Goals-in-...pdf

Type here to search

3:08 PM 2/6/2020



Getting Started

Also, you have the ability to...

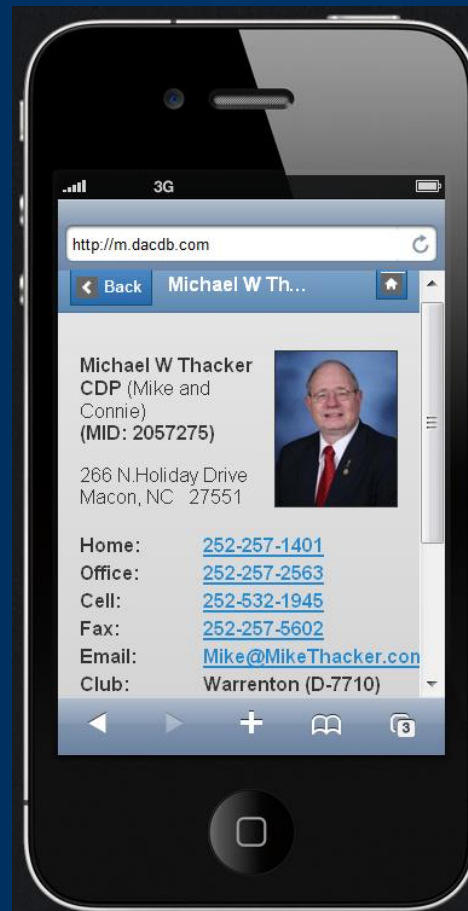
- **View** the *public data* for any Member or Club in your district
- **Find** any Member, and view their *public* contact information





SmartPhone Mobile Access

- m.DACdb.com





SmartPhone Mobile Access

- m.DACdb.com
- Use **same *Login*** values as the District & Club database for inquiries on your Smart Phones



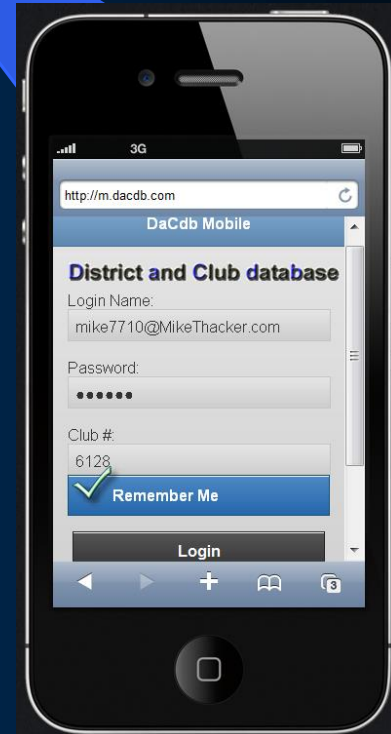
SmartPhone Mobile Access

In your *browser*: (Safari)

www.DACdb.com

U: *<Email address>*

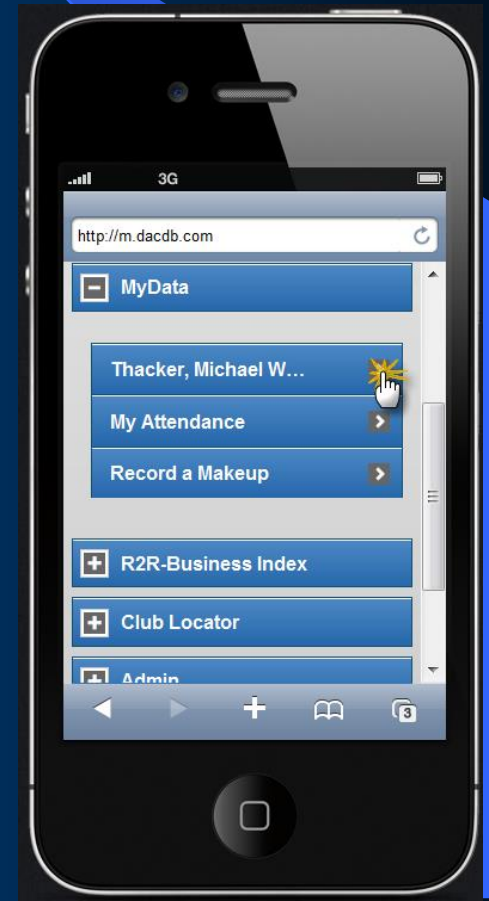
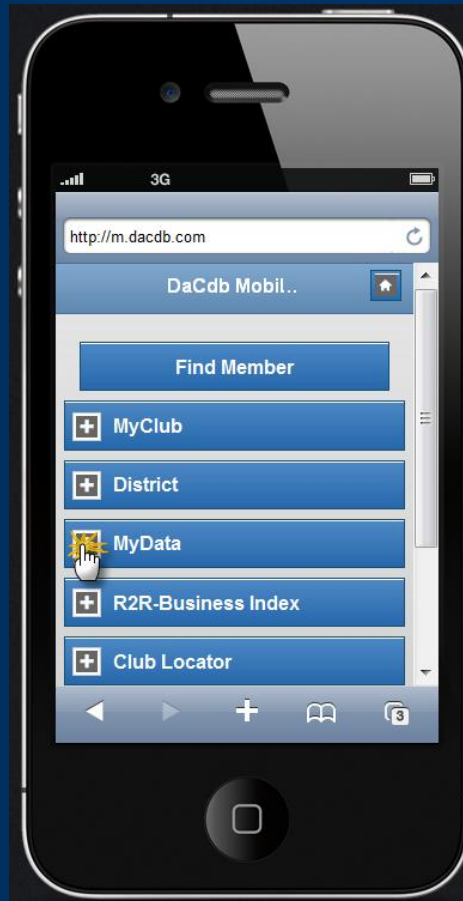
P: *<RI MemberID>*





SmartPhone Mobile Access

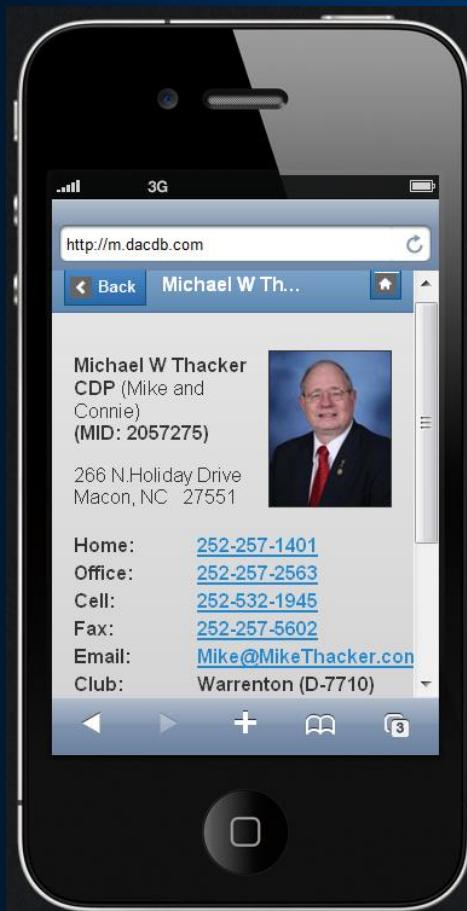
● www.DACdb.com





SmartPhone Mobile Access

● www.DACdb.com



Quick Access:

- Email Address
- Phone Numbers
- Name & Address
- Calendar of Event



DISTRICT and CLUB database

Q & A





How YOU can P-mail

- You can easily communicate on a “personal” level with one or all of your club members by using the **P-MAIL** feature built into the **DACdb** system

“Dear Rotarian *MIKE*”





Boldly Browse!

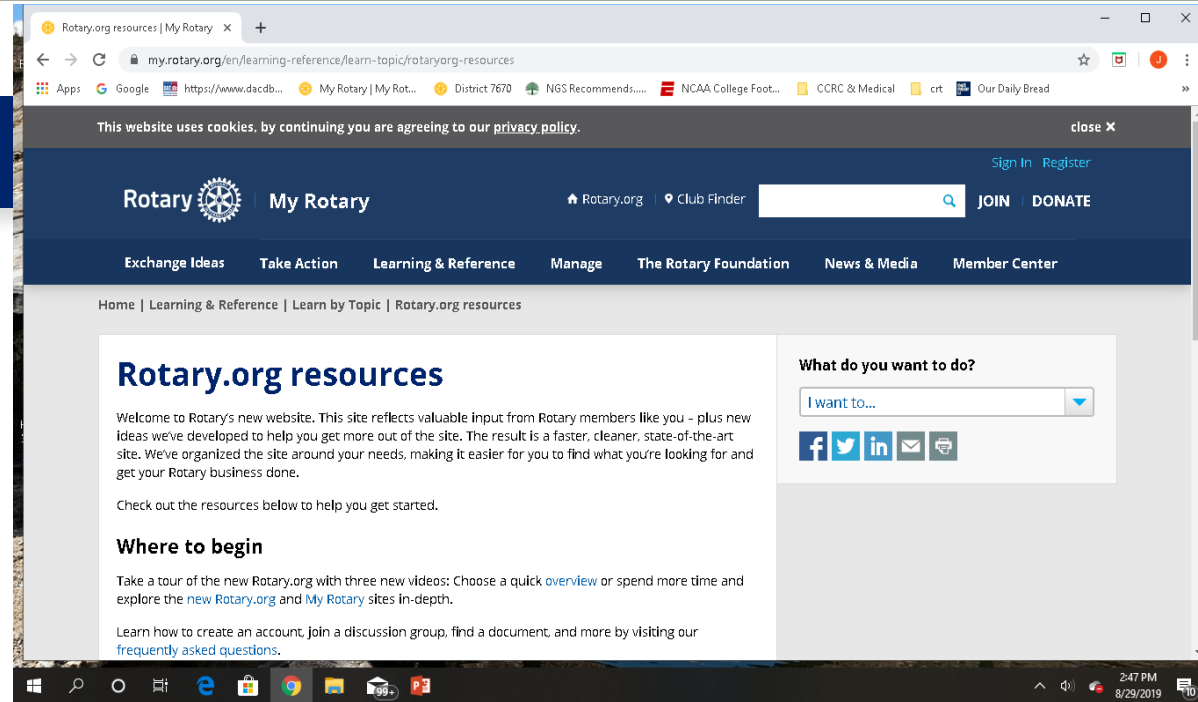
Resources on Rotary.Org

John Davis & Ron Wiens, Paula Talbot, College of Assistant Governors




Today's Outline

- Rotary.Org Resources



- Rotary.Org = Public Site
- MyRotary = Rotarians Private Site
- Navigating My Rotary
 - Online Tools

<https://my.rotary.org/en/learning-reference/learn-topic/rotaryorg-resources>

**Rotary** | **My Rotary**

Rotary.org | Club Finder

JOIN | GIVE

Exchange Ideas | Take Action | Learning & Reference | Manage | The Rotary Foundation | News & Media | Member Center

Home | Learning & Reference | Learn by Topic | Rotary.org resources

Rotary.org resources

Welcome to Rotary's new website. This site reflects valuable input from Rotary members like you – plus new ideas we've developed to help you get more out of the site. The result is a faster, cleaner, state-of-the-art site. We've organized the site around your needs, making it easier for you to find what you're looking for and get your Rotary business done.

Check out the resources below to help you get started.

Where to begin

Take a tour of the new Rotary.org with three new videos: Choose a quick [overview](#) or spend more time and explore the [new Rotary.org](#) and [My Rotary](#) sites in-depth.






Learn how to create an account, join a discussion group, find a document, and more by visiting our [frequently asked questions](#).

Resources & Reference

- Follow our [digital blog](#) to get the latest Rotary.org information
- [Find a summary of website improvements and known issues](#)
- [Read a quick overview about the site](#)

What do you want to do?

I want to...



Check:

- Do I have a “My Rotary” Account?
- Can I access “My Rotary and Rotary Club Central”?
- Resources:
 - How to Create a My Rotary Account
 - How to Access My Rotary & Rotary Club Central

How to create a My Rotary Account

The screenshot shows the 'My Rotary Member Dashboard' page. At the top, there's a dark blue header with the Rotary logo and 'My Rotary' text. Below this is a navigation bar with links like 'Exchange Ideas', 'Take Action', 'Learning & Reference', 'Manage', 'The Rotary Foundation', 'News & Media', and 'Member Center'. The main content area has a large heading 'My Rotary Member Dashboard' followed by a welcome message and a link to 'Rotary.org' for non-members. On the right side, there are two prominent buttons: 'SIGN IN TO MY ROTARY' (red) and 'REGISTER FOR AN ACCOUNT' (white with a red border). A large blue arrow points from the right towards the 'REGISTER FOR AN ACCOUNT' button. Below the main text, there's a world map with red location pins and the text 'People of action around the globe'. To the right of the map is a 'Rotary Spotlight' section featuring a photo of two women and text about creating lasting change.

My Rotary | My Rotary

Sign In Register

Rotary.org Club Finder

JOIN DONATE

Exchange Ideas Take Action Learning & Reference Manage The Rotary Foundation News & Media Member Center

My Rotary Member Dashboard

Welcome to My Rotary, a place for members of Rotary to access tools and information to make your membership experience better.

If you are not a member of Rotary, please visit our home page at [Rotary.org](https://www.rotary.org).

SIGN IN TO MY ROTARY

REGISTER FOR AN ACCOUNT

Rotary Spotlight

Together, we see a world where people unite and take action to create lasting change – across the globe, in our communities, and in ourselves. [Read more on our action plan >](#)

How to Access My Rotary and Rotary Club Central

The screenshot shows the 'My Rotary' website interface. At the top, a dark blue header contains the 'Rotary My Rotary' logo, navigation links like 'Rotary.org' and 'Club Finder', a search bar, and buttons for 'JOIN' and 'DONATE'. A cookie consent banner is visible just below the header. The main content area is titled 'My Rotary Member Dashboard' and includes a welcome message and a link to the Rotary.org homepage for non-members. On the right side of this area, there are two prominent buttons: 'SIGN IN TO MY ROTARY' (in a solid red box) and 'REGISTER FOR AN ACCOUNT' (in a white box with a red border). Two large blue arrows are overlaid on the image: one points to the 'Sign In' link in the top navigation bar, and the other points directly to the 'SIGN IN TO MY ROTARY' button. Below the main dashboard text, there is a world map graphic with the heading 'People of action around the globe' and a 'Rotary Spotlight' section featuring a photo of two women and a link to 'Read more on our action plan'.

My Rotary | My Rotary

my.rotary.org/en

This website uses cookies. by continuing you are agreeing to our [privacy policy](#).

close x

Sign In Register

Rotary.org Club Finder

JOIN DONATE

Exchange Ideas Take Action Learning & Reference Manage The Rotary Foundation News & Media Member Center

My Rotary Member Dashboard

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REGISTER FOR AN ACCOUNT

Rotary Spotlight

Together, we see a world where people unite and take action to create lasting change – across the globe, in our communities, and in ourselves. [Read more on our action plan >](#)

People of action around the globe

Read stories about People of Action around the world — February 2020 [Read more >](#)


- Rotary.Org -> Public Info
- My Rotary -> Rotarian Info -> Rotary Club Central -> Club Goal Data
- *Let's look deeper*

Rotary International (public) at rotary.org/en


Home | Rotary International | RC Central 2 | <https://www.dacdb.com/SecLogi...>

rotary.org/en

This website uses cookies. By continuing you are agreeing to our [privacy policy](#). CLOSE

Rotary  [My Rotary](#) | [Club Finder](#) [JOIN](#) [DONATE](#)

[About Rotary](#) [Get Involved](#) [Our Causes](#) [Our Programs](#) [News & Features](#) [For Members](#)

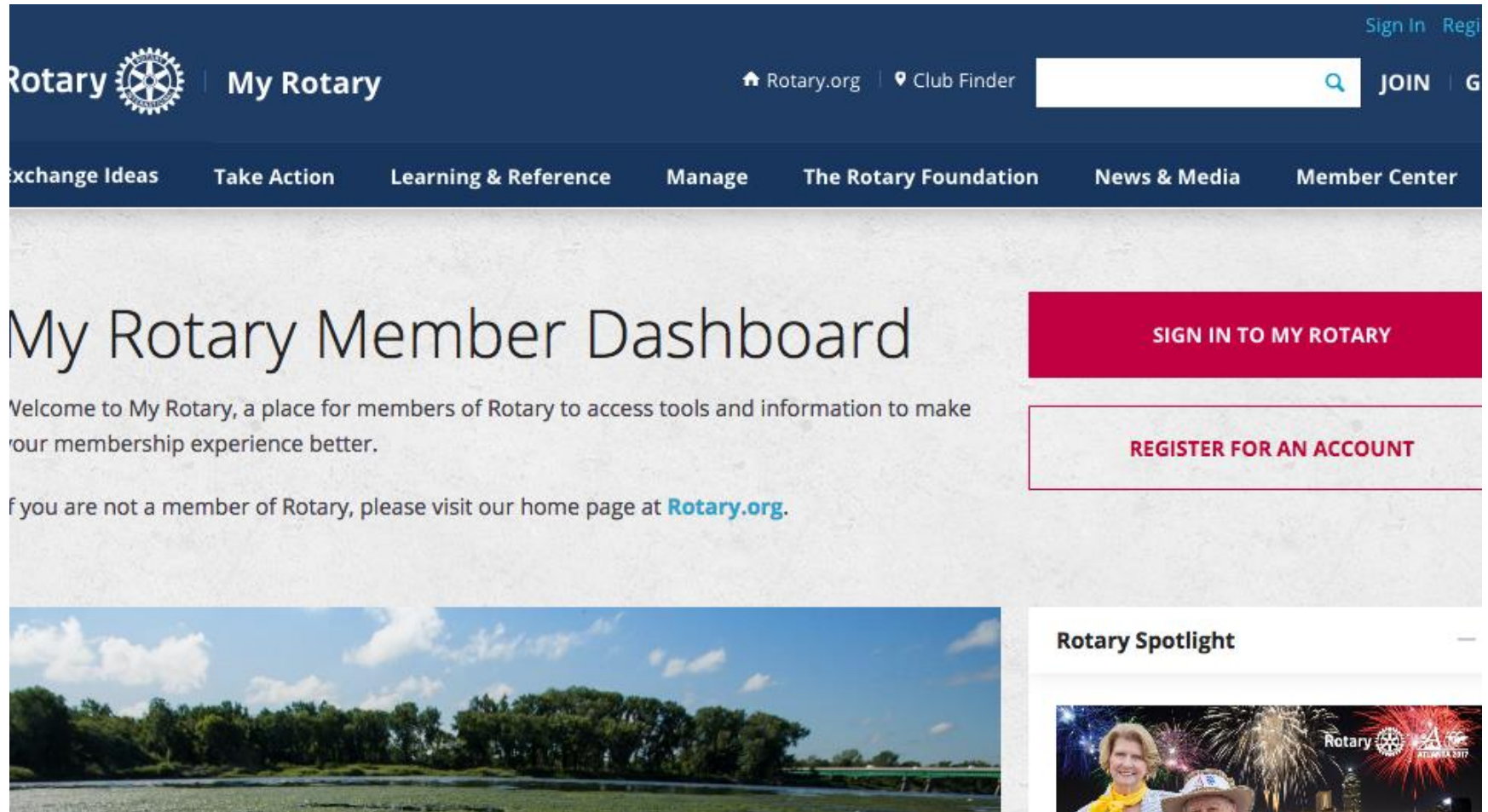


Creating-Goals-in-...pdf

Type here to search

1:50 PM 2/6/2020

Access My Rotary at: <https://my.rotary.org/en>



The screenshot shows the 'My Rotary' member dashboard. At the top is a dark blue header with the Rotary logo, 'My Rotary' text, and links for 'Rotary.org', 'Club Finder', and a search bar. Below the header is a navigation bar with links: 'Exchange Ideas', 'Take Action', 'Learning & Reference', 'Manage', 'The Rotary Foundation', 'News & Media', and 'Member Center'. The main content area has a large heading 'My Rotary Member Dashboard' and a welcome message: 'Welcome to My Rotary, a place for members of Rotary to access tools and information to make your membership experience better.' Below this is a link to 'Rotary.org' for non-members. On the right side, there are two prominent buttons: 'SIGN IN TO MY ROTARY' and 'REGISTER FOR AN ACCOUNT'. At the bottom, there is a wide landscape photo of a park and a 'Rotary Spotlight' section featuring a photo of a woman and a child with fireworks in the background.

Rotary | My Rotary

Rotary.org | Club Finder

Exchange Ideas | Take Action | Learning & Reference | Manage | The Rotary Foundation | News & Media | Member Center

My Rotary Member Dashboard

Welcome to My Rotary, a place for members of Rotary to access tools and information to make your membership experience better.

If you are not a member of Rotary, please visit our home page at [Rotary.org](https://rotary.org).

SIGN IN TO MY ROTARY

REGISTER FOR AN ACCOUNT

Rotary Spotlight

My Rotary – first screen after you sign in

My Rotary | My Rotary RC Central 2 https://www.dacdb.com/SecLogi...

my.rotary.org/en

This website uses cookies, by continuing you are agreeing to our [privacy policy](#). close

Profile Delegation Account Settings Sign Out(coljohnret@gmail.com)

Rotary.org Club Finder

JOIN DONATE

Exchange Ideas Take Action Learning & Reference Manage The Rotary Foundation News & Media Member Center

Status

Ghazi Affes has requested to be a connection. View your [pending relationship requests](#) to approve or decline.

More than a library

After the genocide of 1994, Rotarians led a successful campaign to build Rwanda's first public library. [Read more >](#)

Rotary Spotlight

Together, we see a world where people unite and take action to create lasting change – across the globe, in our communities, and in ourselves. [Read more on our action plan >](#)

TOGETHER, WE

Creating-Goals-in-....pdf

Type here to search

2:01 PM 2/6/2020

My Rotary – first screen cont.' (scroll down)

My Rotary | My Rotary x RC Central 2 x https://www.dacdb.com/SecLogi... x +

my.rotary.org/en

Apps My Bookmarks Google Inbox (534) - coljoh... Google Maps My Rotary | My Rot... https://www.dacdb... Rotary District 7670 2014 NCAA Footbal... Scores - College Fo... Club Finder | Rotary Sign In Bookmarks bar - Ch... Google Translate

My Club Snapshot

Club Name
Lenoir

Website
<http://www.LenoirRotaryClub.com>

Meeting Location
First United Methodist Church,
Downtown Lenoir
309 Church St. NW, Lenoir, NC,
28645, United States

Meeting Date and Time
Friday 12:15 PM

Members
69

Charter Date
5-Apr-1930

Club President
Dr Helen P. Hall

Rotary Club Central
[View Club Goals >](#)

What's new

Rotary is [working with Toastmasters International](#) to enhance your membership experience through professional development opportunities and making connections beyond your club.

Programs of scale proposals are [now open](#). [Read a Q&A](#) with Foundation Chair-elect K.R. Ravindran about the new grant type.

Rotary International President-elect Holger Knaack has selected *Rotary Opens Opportunities* as his theme for 2020-21. [Find the logo materials](#).

Read about Rotary's latest accomplishments in the [2019 annual report](#).

Read about the recent [Rotaract policy updates](#).

Announcements

[Read a summary of Rotary's 2018-19 grant model evaluation](#)
4-Feb-2020

[Thank you for donating on Giving Tuesday](#)

Group Discussions

[Engineers in Rotary](#)
Hi Alessandro, I'm Carles Rovira from Spain. I'm telecom engineer and

1 month 22 hours ago

[End Polio Now](#)
[In which District and town was the concert held and how much money was raised](#)

3 months 4 days ago

[View My Groups >](#)

My Profile

Building a profile lets other users know more about you so you can connect about projects and other needs.

Creating-Goals-in-....pdf

Show all

Type here to search

2:12 PM 2/6/2020

Navigating My Rotary from the Top Navigation Tab Bar

My Rotary | My Rotary x RC Central 2 x https://www.dacdb.com/SecLogi x +

my.rotary.org/en

This website uses cookies, by continuing you are agreeing to our [privacy policy](#). close X

Profile Delegation Account Settings Sign Out(coljohnret@gmail.com)

Rotary.org Club Finder [Search] JOIN DONATE

Exchange Ideas Take Action Learning & Reference Manage The Rotary Foundation News & Media Member Center

Join Us!

- Refer a new member
- Rejoin or change clubs
- International Convention

Rotary Global Rewards

- Offers
- Online tools**
 - Rotary Club Central
 - Brand Center
 - Rotary Showcase
 - Rotary Ideas
 - Learning Center
 - Discussion Groups

Awards & Recognition

- Awards
- Donor Recognition
- Products & Services**
 - Shop.rotary.org
 - Licensed Vendors
 - Rotary Credit Card
 - Community Marketplace
 - Official Rotary Apps

The Rotarian

- Regional Magazines
- Resources & reference**
 - Profile/Account Settings
 - Membership Materials
 - Club & District Administration
 - Calendar
 - Official Directory
 - > **Brand Center**

More than a library


After the genocide of 1994, Rotarians led a successful campaign to build Rwanda's first public library. [Read more >](#)

My Club Snapshot

What's new

Together, we see a world where people unite and take action to create lasting change – across the globe, in our communities, and in ourselves. [Read more on our action plan >](#)

TOGETHER, WE CONNECT

Rotary  POWER TO ACTION

https://my.rotary.org/secure/application/136

Creating-Goals-in-....pdf ^

Show all X

Type here to search

2:15 PM 2/6/2020

- **Creating Goals in My Rotary: a Tutorial**
- **Login to My Rotary**
- **From the home screen, hover the mouse over “Manage”. A blue drop down banner will appear. On the left side of the banner select “Rotary Club Central”. When Rotary Club Central Dashboard opens, your name will be at the top right.**
- **There are 5 “Tabs” under Dashboard. Select the “All clubs” tab and “My club” in the drop down.**
- **Next on the far left in the dark blue section select “Goal Center”**
- **The next screen should say “Rotary Club of -----” and to the right in the middle of the screen you should see < 2019-20 >. This is the screen for the current year. To enter your goals for 2020-21 click on the > and next years goals should appear.**
- **There should be 6 Tabs (Members & Engagement, Rotary Foundation Giving, Service, etc). Click on each tab to enter or edit your goals for that section. Always make sure you have selected the correct years in the middle of the screen!!!!!!!!!!**

- Online Tools (*The Really Cool Stuff*)
 - Rotary Club Central
 - Brand Center
 - Rotary Showcase
 - Rotary Ideas
 - Learning Center
 - Discussion Groups

Navigating My Rotary Continued

hover over “Manage” and click “Reports”

The screenshot shows the My Rotary website interface. At the top, there's a navigation bar with the Rotary logo and the text "My Rotary". Below this is a secondary navigation bar with links: Exchange Ideas, Take Action, Learning & Reference, **Manage**, The Rotary Foundation, News & Media, and Member Center. The "Manage" menu is open, showing a list of options: Club & District Administration, Community Marketplace, Brand Center, and Products & Services. A blue arrow points to the "Reports" link under the "Club & District Administration" section. The "Reports" link is highlighted with a blue background. Below the navigation bar, there are several featured articles and a "My Club Snapshot" section. The "My Club Snapshot" section includes a "What's new" link. The bottom of the page shows a Windows taskbar with various application icons and a system clock indicating 2:19 PM on 2/6/2020.

My Rotary | My Rotary

PC Central 2

https://www.dacdb.com/SecLogi...

my.rotary.org/en

This website uses cookies, by continuing you are agreeing to our [privacy policy](#).

close X

Profile Delegation Account Settings Sign Out(coljohnret@gmail.com)

Rotary.org Club Finder

JOIN DONATE

Exchange Ideas Take Action Learning & Reference **Manage** The Rotary Foundation News & Media Member Center

Club & District Administration

- Club Administration
- District Administration
- Contributions
- Reports**
- Rotary Club Central

Community Marketplace

- Official Rotary Apps
- Club Management Systems & Website Providers
- Marketplace Resources

Brand Center

- Our Story
- Guidelines
- Logos
- Materials
- Ads
- Images & Video
- Strengthening Rotary Resources

Products & Services

- Shop.rotary.org
- Licensed Vendors
- Special Offers
- Rotary Global Rewards
- Travel & Expenses**

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After the genocide of 1994, Rotarians led a successful campaign to build Rwanda's first public library. [Read more >](#)

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TOGETHER, WE CONNECT

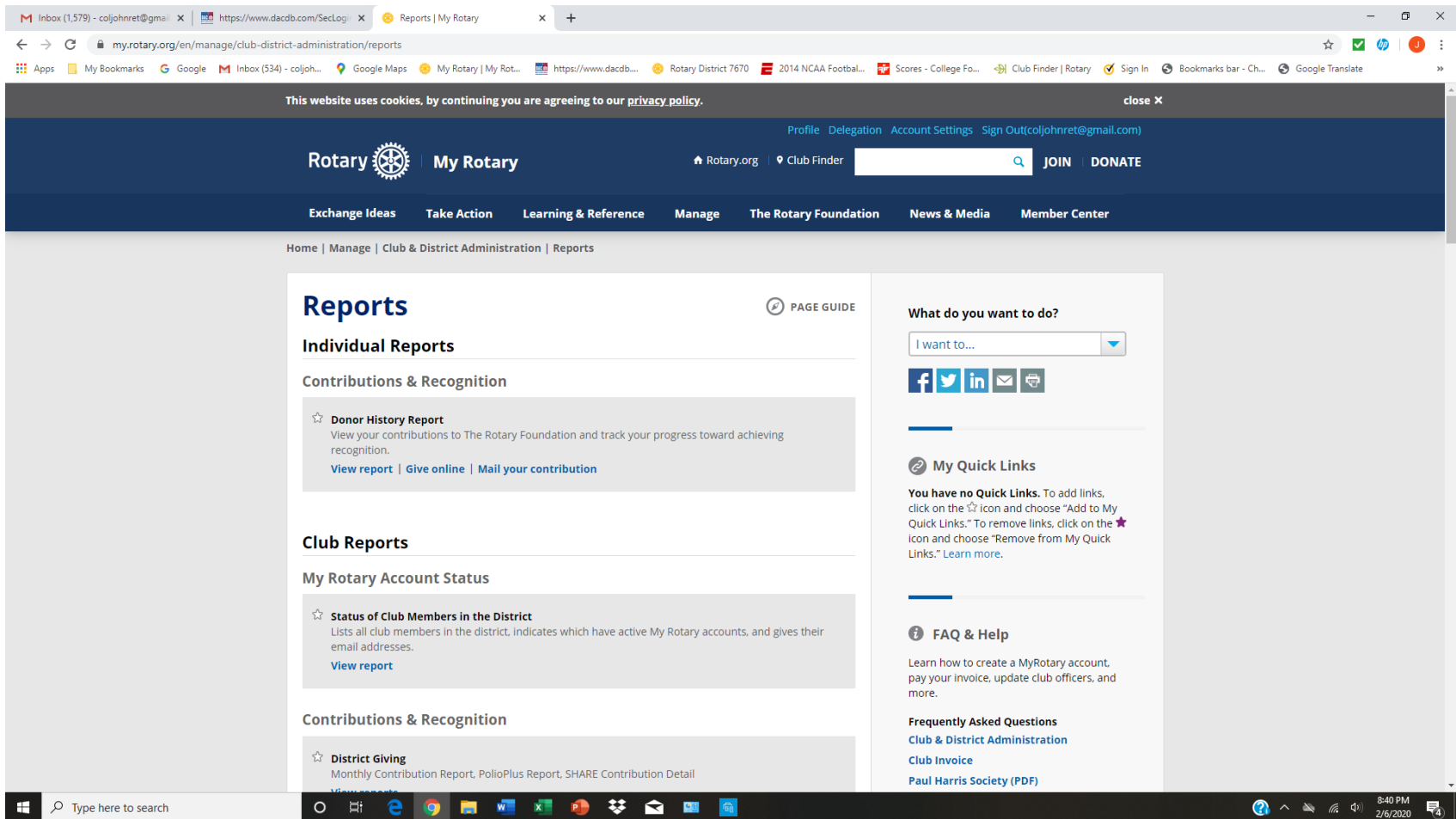
Rotary

Creating Goals in...pdf

Type here to search

2:19 PM 2/6/2020

NOTE: Every member can see every donation they have made to The Foundation



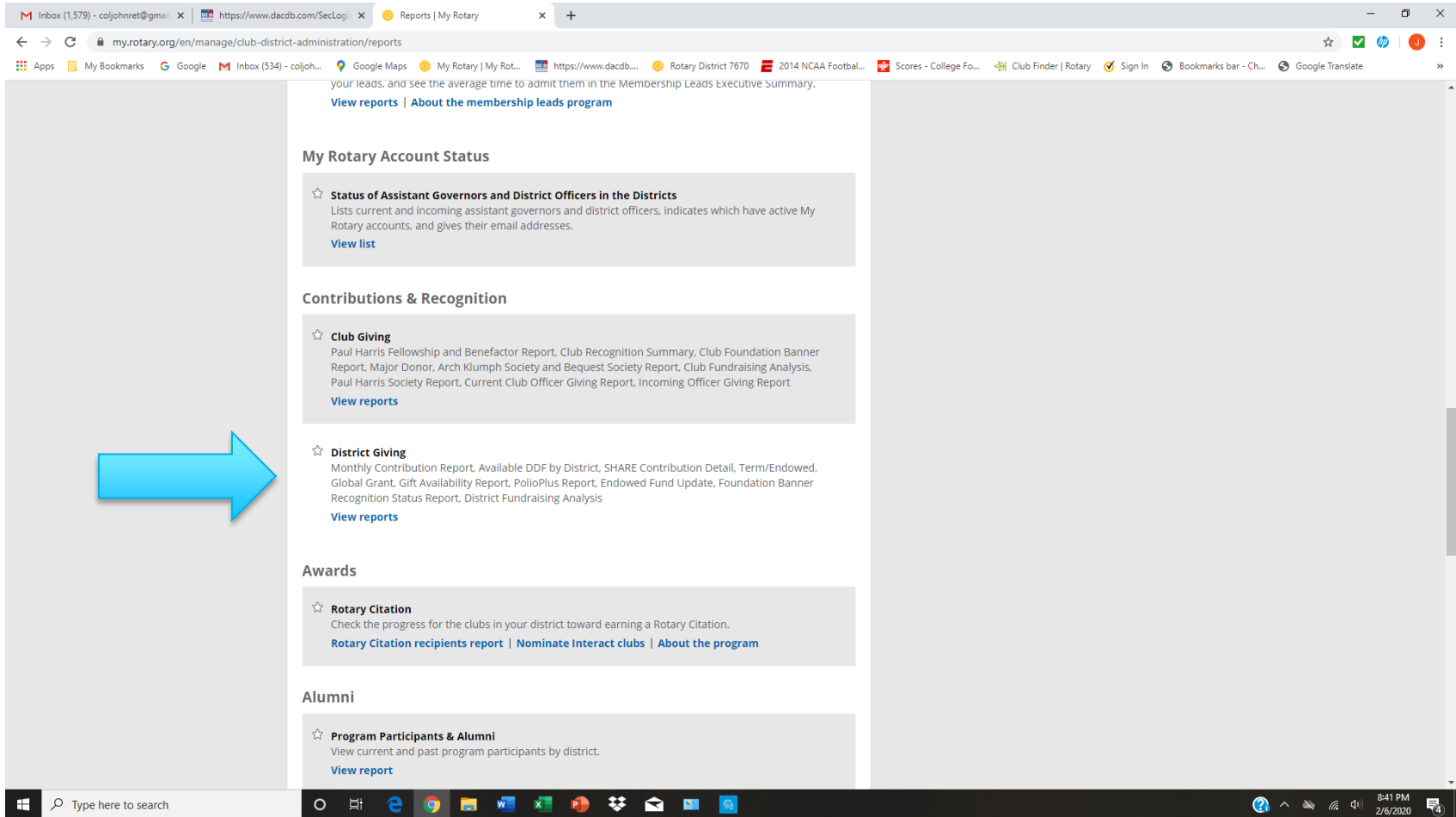
The screenshot shows a web browser window displaying the 'My Rotary' website. The browser's address bar shows the URL 'my.rotary.org/en/manage/club-district-administration/reports'. The website has a dark blue header with the Rotary logo and 'My Rotary' text. Below the header is a navigation bar with links like 'Exchange Ideas', 'Take Action', 'Learning & Reference', 'Manage', 'The Rotary Foundation', 'News & Media', and 'Member Center'. The main content area is titled 'Reports' and includes a 'PAGE GUIDE' icon. It features sections for 'Individual Reports' (with a 'Contributions & Recognition' subsection containing a 'Donor History Report') and 'Club Reports' (with a 'My Rotary Account Status' subsection containing a 'Status of Club Members in the District' report). There is also a 'Contributions & Recognition' section with a 'District Giving' report. On the right side, there is a sidebar with a search bar, social media icons, 'My Quick Links' (noting that the user has no quick links), and 'FAQ & Help' (providing instructions on how to create an account and pay an invoice). The Windows taskbar is visible at the bottom of the browser window.



Scroll down the page!



Click on “view reports” under the District Giving topic.



The screenshot shows a web browser window with the URL <https://www.dacdb.com/SecLog...> and the page title "Reports | My Rotary". The browser's address bar shows the URL my.rotary.org/en/manage/club-district-administration/reports. The page content includes a sidebar on the left and a main content area on the right. The main content area has a header section with the text "your leads, and see the average time to admit them in the Membership Leads Executive Summary." and a link "View reports | About the membership leads program". Below this is a section titled "My Rotary Account Status" with a sub-section "Status of Assistant Governors and District Officers in the Districts" and a link "View list". The next section is "Contributions & Recognition" with a sub-section "Club Giving" and a link "View reports". Below that is a sub-section "District Giving" with a link "View reports". The "Awards" section has a sub-section "Rotary Citation" with links "Rotary Citation recipients report", "Nominate Interact clubs", and "About the program". The "Alumni" section has a sub-section "Program Participants & Alumni" with a link "View report". A large blue arrow points from the left towards the "View reports" link under the "District Giving" section.

my.rotary.org/en/manage/club-district-administration/reports

your leads, and see the average time to admit them in the Membership Leads Executive Summary.
[View reports](#) | [About the membership leads program](#)

My Rotary Account Status

☆ **Status of Assistant Governors and District Officers in the Districts**
Lists current and incoming assistant governors and district officers, indicates which have active My Rotary accounts, and gives their email addresses.
[View list](#)

Contributions & Recognition

☆ **Club Giving**
Paul Harris Fellowship and Benefactor Report, Club Recognition Summary, Club Foundation Banner Report, Major Donor, Arch Klumph Society and Bequest Society Report, Club Fundraising Analysis, Paul Harris Society Report, Current Club Officer Giving Report, Incoming Officer Giving Report
[View reports](#)

☆ **District Giving**
Monthly Contribution Report, Available DDF by District, SHARE Contribution Detail, Term/Endowed, Global Grant, Gift Availability Report, PolioPlus Report, Endowed Fund Update, Foundation Banner Recognition Status Report, District Fundraising Analysis
[View reports](#)

Awards

☆ **Rotary Citation**
Check the progress for the clubs in your district toward earning a Rotary Citation.
[Rotary Citation recipients report](#) | [Nominate Interact clubs](#) | [About the program](#)

Alumni

☆ **Program Participants & Alumni**
View current and past program participants by district.
[View report](#)

Inbox (1,579) - coljohnret@gmail.com X | https://www.dacdb.com/SecLogi... X | Rotary.org: X +

map.rotary.org/en/securedg/Pages/ContribReport.aspx

Apps My Bookmarks Google Inbox (534) - coljohn... Google Maps My Rotary | My Rot... https://www.dacdb... Rotary District 7670 2014 NCAA Footbal... Scores - College Fo... Club Finder | Rotary Sign In Bookmarks bar - Ch... Google Translate

Rotary

Contact Us | FAQ

[Have a question?](#)
[Visit our FAQ.](#)

Contribution & Recognition Reports

Click on the report name that you want to view. You will see a report opening in a new window or tab.

Club Reports

- Paul Harris Fellow and Benefactor Report
- Club Recognition Summary
- Club Foundation Banner Report
- Major Donor, Arch C. Klumph Society and Bequest Society Report
- Club Fundraising Analysis
- Paul Harris Society Report

District Reports

- Monthly Contribution Report
- Available DDF by District
- SHARE Contribution Detail
- Term/Endowed, Global Grant, Gift Availability Report
- PolioPlus Report
- Endowed Fund Update
- Foundation Banner Recognition Status Report
- District Fundraising Analysis

Club Officer Giving Report

- Current Club Officer Giving Report
- Incoming Club Officer Giving Report

Please note: Contribution data updates may take up to 4-6 days to be reflected on the reports upon receipt by RI. During peak periods, it may take 8-11 days to be reflected.

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If you want to know who in your club is a Paul Harris Society member, click on Paul Harris Society Report just above in the Club Giving topic!



Rotary

MONTHLY CONTRIBUTION REPORT

For July through ()

(In US Dollars)

Club No	Name	Number of Members	Annual Fund Goal Amount	Goal % Achieved	AF Per Capita	-- Annual Fund --		-- Other Funds --		-- Endowment Fund --		-- Total --
						Month	YTD	Month	YTD	Month	YTD	
							\$0.00					

Annual Fund

- Designations include SHARE, World Fund and Areas of Focus
- SHARE contributions
 - 50% to District Designated Fund
 - 50% to World Fund
- Counts toward Club and District Annual Fund Goal
- Counts toward Annual Fund Per Capita
- PHF recognition available
- Will not match the SHARE Reports

Other Funds

- Supports programs
- Matching Grants
- Global Grants
- PolioPlus
- PolioPlus Partnership
- Miles to End Polio
- Other Approved
- Does not count toward Annual Fund Goal
- Does not count toward Annual Fund Per Capita

The club and district membership counts are the 1 July membership numbers. They are populated by the 1 July membership numbers. Clubs terminating during the Rotary Year, though not listed, will be included in the district membership counts.

District Summary

US\$100 Per Capita District Benchmark

District Annual Fund Goal (sum of club goals)

Total of Annual Fund Giving for District

Total of clubs with Annual Fund Goal

Total of clubs with contribution

Total of clubs below includes only clubs active as of and char

Prompts

Available prompt variants

Prompts Summary

- * Enter Rotary Year:
- * Enter Month:

Enter Rotary Year:

Refresh Values

Rotary Two Year Name

- NA
- 2027 - 2028
- 2026 - 2027
- 2025 - 2026
- 2024 - 2025
- 2023 - 2024
- 2022 - 2023
- 2021 - 2022
- 2020 - 2021
- 2019 - 2020

February 6, 2020 7:43:02 PM GMT-06:00

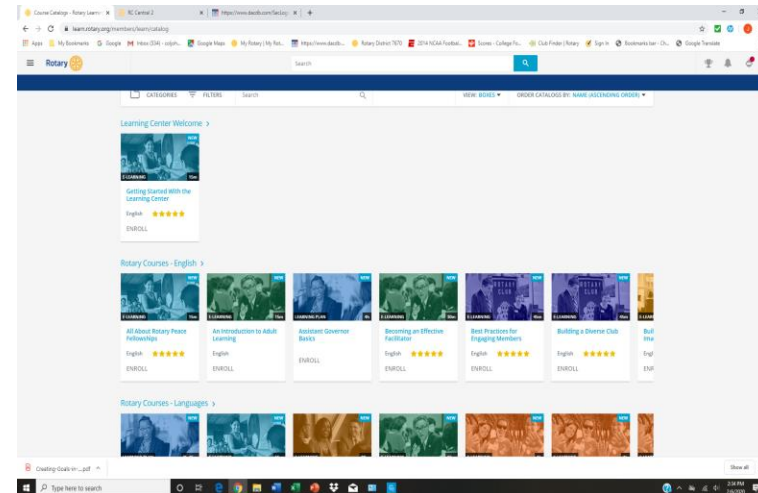
* Required prompts

OK Cancel

Resources

- My Rotary
 - Online Tools (In the Member Center)
 - Learning Center
 - Search for Resources
 - Online Class on RCC: videos, handouts, etc.

- DACdb
- Your Assistant Governor



Thank You!



Rotary Club Public Image

Pre-PETS

Jan. 6. 2022

Dave Borowski

District 7610 Public Image Director

dfborowski@cox.net



Rotary Club Public Image

Background

- Web Designer
- Newspaper Staff Writer & Photographer
- BXRC PI Chair Seven Years
- District PI Chair for PDG Jonathan Lucas
- District PI Chair for DG Pat Borowski



Rotary Club Public Image

PI Team members

- Diane Hill – Social Media
- Earl Baughman – Newsletter Editor-in-Chief
- Sue Klemm – Newsletter Editor



Rotary Club Public Image

Tell Your Club's Rotary Story

It's important to have a good handle on PI and
public relations



Rotary Club Public Image

We all do good things for our communities, but we keep them to ourselves.

We need to tell people what we do

- Encourages people to “think and act” service.
- Gives people a focus for their service activity, i.e., more volunteers.
- May attract donations and support for your projects.
- Attracts membership interest in your club.
- Promotes the idea of “Service Above Self.”



Rotary Club Public Image

Who's Responsible for your Club's Public Image?



Rotary Club Public Image

- EVERYONE
- PI Chair – Every club needs one.
 - Planning and Communication
 - Single Point of Contact
 - Collaboration – every committee chair should be talking to the PI chair regularly.
- Form a committee
- Make a plan



Rotary Club Public Image

Make a Plan

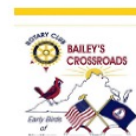
- What are you trying to accomplish?
- What method will you use to accomplish.
- What projects or activities will be highlighted
- Timetable
- Budget



Rotary Club Public Image

At a minimum

- Keep Facebook and website up to date
- Advertise upcoming events
- Create a club brochure
- Send press releases to local news outlets



PRESS RELEASE

Bailey's Crossroads Rotary Club (BXRC) donates \$40,000 to local food banks

Bailey's Crossroads, Virginia (5/22/2020) —

The BXRC board of directors has approved more than \$40,000 to address food insecurity due to the Covid-19 virus in the Bailey's Crossroads area of Fairfax County between now and June 30. Most of the funds are used to purchase food from local supermarkets for delivery to food pantries at the Annandale Christian Community for Action – ACCA and the Dar Al-Hijrah Islamic Center in Falls Church.

Cash donations will be made to the food pantries of St. Anthony of Padua Catholic Church in Falls Church and Columbia Baptist Church in Bailey's Crossroads.

Additional funding has been allocated for food packaging events which will deliver thousands of packaged meals to local pantries.

In order to raise the funds needed to donate to our various local and international charities each year we raffle off a classic (1964-66) Ford Mustang convertible. Last year BXRC raised more than \$100,000. Because of the Coronavirus pandemic, we have cancelled this year's raffle and are using existing funds to help our local community feed its most vulnerable population.

I can provide times and places for food pickup and delivery or put you in contact with members of the club who are organizing this effort.

###

Contact: Dave Borowski, Public Image Chair 703/869-0485,

dfborowski@cox.net

Web: Bxrrotary.org

Facebook: <https://bit.ly/2LOCrbHbxrcFB>

ROTARY CLUB OF BAILEY'S CROSSROADS



Rotary Club Public Image

How do I promote my club's projects?

- Know your local media
- Develop a media list and keep it current.
- Get to know local journalists by inviting them to learn more about Rotary, your club, or a specific project.
- Contact the media with newsworthy story ideas, being sure to:
 - Know your story and anticipate questions.
 - Send background materials immediately following contact.
 - Be persuasive, persistent, and friendly, but not aggressive.



Rotary Club Public Image

How do I promote my club's projects?

- Advertise on cable and public access TV
- Create a public service announcement
- Write op-eds and letters to the editor
- Distribute club brochures.
- Post on your club website and social media outlets, including blogs, Facebook, Twitter, YouTube, and more



Rotary Club Public Image

Tools

- Rotary Brand Center <https://brandcenter.rotary.org/en-GB>
(Need to register). Logos, photos, templates, images
- Learning Center - <https://learn.rotary.org/members/learn/catalog> Search for Public Image. These are helpful courses.
- Canva.com – free graphic tool. Pro version free for non-profits
<https://support.canva.com/account-basics/nonprofit-program/apply-for-nonprofit/>
- People of Action editor - <https://www.poaphotos.com/>



Rotary Club Public Image

Tools

- Zone 33-34 PI website
<https://www.rizones33-34.org/zone-33-public-image/>



Rotary Club Public Image

Photographs and videos are important



Rotary Club Public Image

A few district videos

<https://youtu.be/HdQYpGRw8jA>

<https://youtu.be/6euFnKUOXEA>

<https://youtu.be/38DFrjCQ3jA>

District YouTube Videos

<https://bit.ly/D7610YouTube>

District Rotary Times Videos

<https://bit.ly/D7610RotaryTimes>



Rotary Club Public Image

Human beings process pictures
60,000 times faster than text*
(A picture is worth a thousand words)

*business2community.com



Rotary Club Public Image

Inspire with Images: Telling Rotary's Story with Photographs



Rotary Club Public Image

Inspire with Images: Telling Rotary's Story with Photographs



Rotary Club Public Image

Inspire with Images: Telling Rotary's Story with Photographs



Rotary Club Public Image

Inspire with Images: Telling Rotary's Story with Photographs





Rotary Club Public Image

Inspire with Images: Telling Rotary's Story with Photographs





Rotary Club Public Image

Inspire with Images: Telling Rotary's Story with Photographs





Rotary Club Public Image

Some quick and easy PI hints

Create a club brochure.

Be sure it reflects YOUR club with information and photos that are *up to date* and inclusive of your club *and* community

Hand out Club brochures and create posters

At various club events, projects.

Ask local merchants/businesses if you can leave copies

Remind members to talk up the club.

Invite people to help at events.

Wear Rotary logo wear, pin

Take photos or shoot video at club events.

Use smartphone and keep the shots live action

Rotary Club Public Image

Some quick and easy PI hints(cont.)

Post photos to Facebook, Twitter, Instagram etc.

- * Understand the limitations pertaining to minors

Send a story to news outlets. (local paper, Patch, radio etc.)

Upcoming events; results of completed events & about recognitions and awards.

Boost Facebook pages at a cost.

Keep social media and website up to date

The point is to get and keep the name of your Rotary Club in front of the public.



Rotary Club Public Image

We conducted a Survey

<https://www.surveymonkey.com/stories/SM-TM3YMS7Q/?fbclid=IwAR05U-Sv6pAPOVjD18HXPZGc4iepBZV6byxFAfKWFIiSH4J30UkR73nycWc>



Rotary Club Public Image

We conducted a Survey

The results of the public information survey that the District PI Team sent out are in. The link below will present a summary of the results.

There is also a brief analysis below.

<https://www.surveymonkey.com/stories/SM-TM3YMS7Q/>

- Q1- Facebook is by far the most used social media platform in our district at 84%. Others such as Instagram, Twitter, LinkedIn are dramatically less, each ranging 12 - 17%.
 - Q2 – 42% of respondents are satisfied with their social media presence. The others are either unsatisfied or neither satisfied or dissatisfied.
- Q3 - Most respondents (87%) believe the newsletter is an effective communication tool.



Rotary Club Public Image

We conducted a Survey

- Q4 - Most respondents (81%) believe that the district website is an effective communication tool.
- Q5 - Most respondents (78%) believe that the Facebook group is an effective communications tool.
- Q6 - Most respondents (66%) would be interested in some sort of PI training.
- Q7 - Respondents are interested in the following training: (64%) are interested in effective website and social media management. Rotary Branding is at 36%. Social media basics is at 40% and conducting successful hybrid meetings is 37%.
- Q8 - Most respondents are interested in help with Rotary branding (36%) and general website help (41%)



Rotary Club Public Image

**District 7610 has several social media
and other online accounts.**



Rotary Club Public Image

Facebook pages

1. District 7610 Facebook group -

It's a public group so anyone can visit and read posts. In order to post send an email to one of the admins asking to join. The purpose of the group is to share information with district Rotarians.

<https://www.facebook.com/groups/117212831621/>

or

<https://bit.ly/D7610FBGroup>

2. District 7610 Facebook page. Anyone can visit and read, only admins or editors can post. This is a page intended for non-Rotarians.

<https://www.facebook.com/RotaryDistrict7610/>



Rotary Club Public Image

3. District 7610 Public Information page.

1. This is a public PI Facebook group. Anyone can visit and read posts. Members can post to the group. Any District 7610 Rotarian can join just send a message to the admin to join.

<https://www.facebook.com/groups/1519649321660671/>

or

<https://bit.ly/D7610PIGroup>

4. District 7610 Public Image Chair group. This is a private group for club PI chairs to exchange information. If you are a PI chair and would like to join send a message to the admin.

<https://www.facebook.com/groups/630088427503492/?ref=group>

or

<https://bit.ly/D7610PIChair>



Rotary Club Public Image

YouTube channels

1. District 7610 channel

https://www.youtube.com/channel/UCIQRGaCXIIXtGiY3i6M-KBQ?view_as=subscriber

or

<https://bit.ly/D7610YouTube>

2. District 7610 Rotary Times Channel

https://www.youtube.com/channel/UCPaC_b0piDHRv-Nzi90i9lw?view_as=subscriber

or

<https://bit.ly/D7610RotaryTimes>

Rotary Club Public Image

District 7610 Instagram account

<https://www.instagram.com/rotarydistrict7610/>

District 7610 Twitter

<https://twitter.com/rotary7610>

District 7610 Photo Archive

All photos are free to download.

<https://rotarydistrict7610.smugmug.com/>



Rotary Club Public Image

Pre-PETS Session Five
Feb. 2

Dave Borowski
BXRC Public Image Director
dfborowski@cox.net